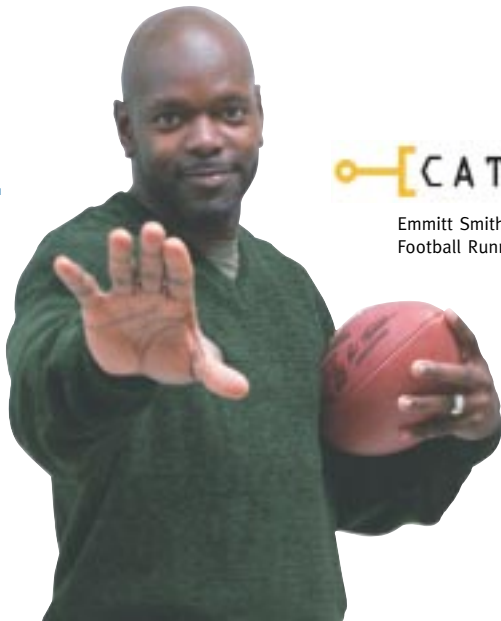
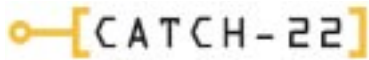


Create a password that protects you when you buy online.

Now you can give your online purchases the added safety of **Verified by Visa** password protection.

Create your password right now at www.visa.com/verified!



The logo for "Catch-22" features a yellow key icon to the left of the text "[CATCH-22]" which is enclosed in yellow brackets.

Emmitt Smith, Professional
Football Runningback

Introducing Verified by Visa.

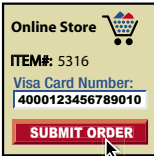
Take the Visa® card you already use, add a password to confirm your identity, and you've got Verified by Visa—the new service exclusively for Visa cardholders.

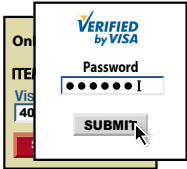
Added online protection with the Visa® card you already have.


- Password is linked to your card, not to your computer.*
- Help prevent unauthorized purchases before they even happen.
- Shop with added security and peace of mind.

Added security in three simple steps.

To enjoy the added security of Verified by Visa, all you have to do is:

- 

1. Shop at participating online stores. Enter your Visa number and submit your order.
- 

2. A window will appear. Enter your password for verification and you're done!
- 

3. You're then returned to the online store.

*Verified by Visa will require Microsoft Internet Explorer 4.01 and above, Netscape Navigator 4.08 and above, or AOL 5x and above.

Create your own password today at www.visa.com/verified.